MC4 101057394

Multi-level Circular
Process Chain for Carbon and
Glass Fibre Composites

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Process Chain for Carbon
and Glass Fibre Composites

Deliverable D8.1: "Project Web Page and Visual Identity"

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Start date of project: 1st April 2022   Duration: 36 months

Coordinator:
Christian Eitzinger
Profactor   Revision 1

Lead Beneficiary: Profactor
Contributions by: Profactor, Techtera

Project co-funded by the European Commission within H2020 Framework Programme		
Dissemination Level		
PU	Public	X
SEN	Sensitive information	

Contents

1. OBJECTIVE

This deliverable is a short report about the implementation of the MC4 web page, which has been set up in the early stages of the project. The report includes a description of the structure of the web page, with screenshots of the main screen. The intended use of the web page is described in a separate section. The last part of this deliverable briefly describes the visual design that has been made for MC4 and that will be used throughout the project for dissemination activities.

2. STRUCTURE OF THE WEB PAGE

The MC4 web page is set up under the domain www.mc4-project.eu, which has been reserved for 10 years. The webpage is hosted by the project coordinator PROFACTOR and will be maintained by TECHTERA following the publication guidelines defined in the Consortium Agreement.

2.1 Homepage

The homepage of the website gives the general objective of MC4 and the access to the other main pages. Major news will be displayed on this page, as well as links to the social media profile of MC4.

On the homepage and all pages, the following items are always displayed and available:
- The logo and full name of the project.
- A search bar for the user to find specific content, as the website will progressively receive more content.
- The list of "recent posts" which are the last news published.
- Links to the existing posts, archives and post categories (news have already been published and events will follow).
- A link to the legal notice of the website and the way it works for information and reclamations.
- The acknowledgement of the European Union funding.

Fig. 1: The MC4 main page.

It is still possible that the website would undergo slight visual changes. However, the general structure will stay the same.

2.2 Project Overview

The Project Overview page contains the reference description of the project that has been approved by all partners.

Depending on the implementation of the project, it is possible that this description will display more information as long as it has been approved by the partners. Pictures illustrating the project will also be published here, to visually demonstrate the work done.

This description will serve the visitors of the website, as well as the partners of the consortium who can always refer to it, and to the website in general, for any general information about the project.
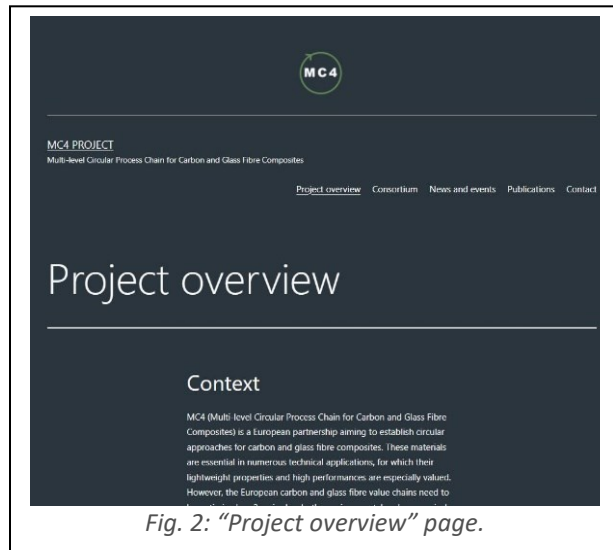

Fig. 2: "Project overview" page.

2.3 Partners

This page presents the consortium as a whole, and the partners in detail. The objective is to demonstrate the coherence and soundness of the partnership, as well as its European dimension.

The page contains more details about the partners, using a small description that they provided. This description showcases the expertise of each partner, the diversity and coherence of the partnership. Along with the link to the partners' websites that are made available, this will help interested parties to get in touch with the project and its partners, and will serve the dissemination and impact expected.

All partners set up links to mc4-project.eu from the webpages of their own organizations, to support the dissemination and exploitation of the projects activities and generate more traffic on the website of MC4. The sources of these links can be found under:

Fig. 3: "Partners" page.

- Profactor: https://www.profactor.at/forschung/industrielle-assistenzsysteme/lernende-bildverarbeitung/projekte/mc4
- FIDAMC: https://fidamc.es/projects/project-detail/Article/362/Multi-level-Circular-Process-Chain-for-Carbon-and-Glass-Fibre-Composites
- GAIKER: http://www.gaiker.es/ing/valorizacion_energetica_proyectos.aspx
- CIDETEC: https://www.cidetec.es/en/projects/surface-engineering-6/mc4-6
- STFI: https://www.stfi.de/en/research/international-cooperation-transfer/horizon-europe
- 3B Fibreglass: https://www.3b-fibreglass.com/mc4-project
- VDL: https://www.vdlfibertechindustries.com/en
- CEA: Liten - Partenariat autour du projet Européen MC4 (cea.fr)
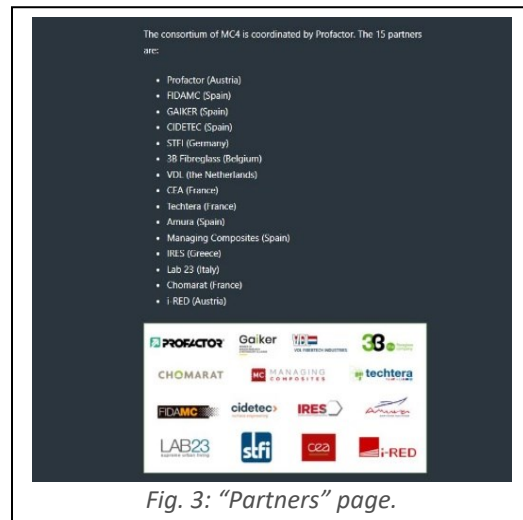
- Techtera: https://www.techtera.org/en/project/mc4/ (English) and https://www.techtera.org/projet/mc4/ (French)
- Amura: http://amurasl.com/proyecto-mc4/
- Managing Composites: https://managingcomposites.com/
- IRES: https://innovation-res.eu/#projects
- LAB23: https://www.lab23.it/
- CHOMARAT: https://chomarat.com/en/chomarat-partner-of-mc4-project-multi-level-circular-process-chain-for-carbon-and-glass-fibre-composites/
- I-RED: https://i-red.at/references/?lang=en

2.4 Publications

This page will be updated throughout the project to make available all public documentation about the project that can be used for the dissemination and exploitation of the results. This will serve as the reference point for finding any public document created by the project. The list of publications that are forecasted to be uploaded includes (and is not limited to):

- The project logo
- Press releases
- Scientific publications
- Photos
- Videos

Fig. 4: "Publications" page.

2.5 News & Events

This page contains non-confidential information and provides regular updates about the progress of the project. News entries will typically be made after general meetings, after major demonstrations or whenever results of particular significance were achieved. The news entries are intended to show that the project is "alive" and active. Each entry consists of a short paragraph summarizing the event or the result that has been achieved. News entries will also be made to announce important future events that strongly relate to the MC4 project, such as a trade fair, where the MC4 project is presented or a conference, where a specific workshop is organized by the consortium. If possible, a picture will be provided for each entry. The news section is not intended to provide more detailed technical information, e.g. by duplicating

Fig. 5: "News & Events" page.

information contained in the deliverables or in scientific publications of the project. This will be managed by linking the entry to the respective information source. All "News" entries will remain permanently on

this page, with the most recent entries on top of the page. All other News and Events will be archived and accessible from any page of the website using the link embedded in the footer.

2.6   Contact

This page shows the contact information (e-mail) of the project coordinator (Christian Eitzinger). The page is intended to serve as entry point for anyone who is interested in the project and its results.
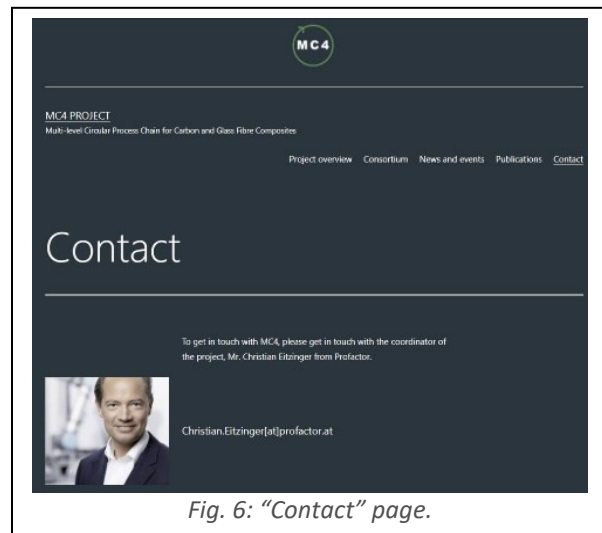

Fig. 6: "Contact" page.

3.   INTENDED USE OF THE WEB PAGE

The main purpose of the MC4 web page is to provide information. For anyone who is interested in the MC4 project www.mc4-project.eu will be the first entry point to acquire additional information. The main target groups are industry and research and the information provided on the web page will try to satisfy commercial as well as technical interests. As such, the web page does not have interactive elements, such as a chat or forum. Also, features such as blogs are purposely avoided, because they typically require high-frequency updates/responses which are impossible to manage in the framework of a collaborative research project.

However, the web page is not understood to be static for the duration of the project. Instead the information available on the web page will grow continuously. Updates are planned as follows:

- The News & Events page will be the most active section of the web pages. News entries are planned for every general meeting that has taken place, for major demonstrations, whenever important technical results have been achieved and also to announce major presentations of the MC4 project, e.g. when the project partners are exhibiting at a trade fair or organizing a dedicated workshop at a scientific conference.
- The Publications page will be updated whenever new public material has been generated. The update cycles will strongly depend on the type of dissemination activities that have been done. After issuing of a press release by partners in several countries, we expect that new articles will appear on a daily basis over a period of a few weeks, while there may be other periods in the project with less activity.

Not all the dissemination material will necessarily be stored directly on the web page. Most notably, this includes videos, open access publications and public data sets. Videos will be stored in the PROFACTOR youtube channel and will be made available on the project's web page through a youtube link. In accordance with the open access rules, publications and public data sets will be stored in a repository and links to the repository will be provided in the web page where appropriate.

The domain mc4-project.eu has been reserved for a period of 10 years starting with the beginning of the project. The page will be maintained during this period, including also important events related to the MC4 project that happened after the 3 year lifetime of the project. This will also support the long-term advertising of the project results to promote their use and sustainability.

4.   DATA AND INFORMATION SHARING

4.1   File Sharing Platform for Data Exchange

A password-protected file server was set up by PROFACTOR. Access is only given to project partners and it is accessible through standard internet browsers via HTTPS. PROFACTOR maintains the content of the file server and updates the information at regular intervals. The following information is provided to project partners:

- Basic contractual information such as the Grant Agreement, the Consortium Agreement and Amendments (if any),
- Document templates, such as the deliverable template or a PowerPoint presentation template,
- The project logo in different formats and sizes,
- Final deliverables and periodic reports that have been prepared,
- Documentation of the project meetings, including the agenda, the minutes and pdf files of all presentations as well as pictures taken during the meeting,
- Intended publications,
- Publishable material such as pictures, documents, reports, videos that can be used for publication.

The MC4 file server is intended to be used by the project partners only. It runs the open-source software Pydio Cells. This enables very intuitive file browsing and download of individual files or complete directory trees. Content will be updated as soon as new documents become available. The file server is intended to provide final information only and will not be used for document and file sharing or joint preparation of documents. There are two workspaces on the file server. A general workspace, at which all partners can store and download files. At the second workspace only PROFACTOR can add or remove items. All other partners have read-only access to this area. Here one can find data and documents that need to persist until the end of the project, like meeting minutes, deliverables and contracts.

Concerning publications prepared in the MC4 project, specific rules are foreseen in the Grant Agreement and the Consortium Agreement. The file server will help partners to comply with these rules. In particular any kind of publication has to be made available to the consortium at least 4 weeks before

Fig. 7: Main page of the file server. The menu on the left shows the general (MC4) and the read-only (MC4RO) workspaces.

the material will become public. During this period partners have the right to object and request changes to the publication. If no changes are requested in this period, this will be interpreted as approval. In order to make the publication available to the consortium, the coordinator will put the relevant document in the
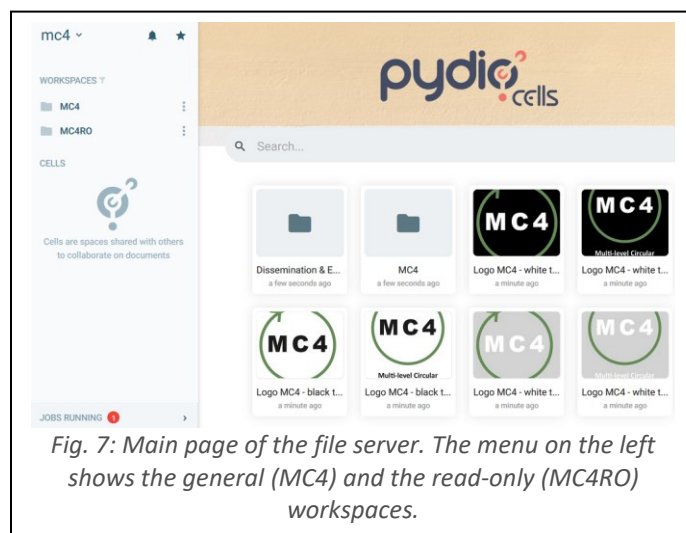
"Planned publications" directory and assign a date when it has been posted. This will allow all partners to track the status of their documents.

The "Dissemination & Exploitation materials" folder will be a collection of documents, pictures, videos, data that have already been agreed as publishable by the consortium. Based on the Grant Agreement all partners can use material stored in this section without acquiring additional confirmation by other partners. This proved to be useful in the interaction with media contacts, who e.g. often request high quality pictures at very short notice, which would be impossible to provide if partners always need to follow a 4 weeks long confirmation process. The consortium is aware that the free compilation of the material may lead to undesirable results, but there is a general understanding that partners will make reasonable use of this material, in particular by providing a balanced representation of the contribution of the single partners.

4.2   Other means of information sharing

In addition to the web page and the file server, two main routes for communication in the consortium are also foreseen: An e-mail list "mc4@profactor.at" has been set up that includes all main contacts at individual beneficiaries. The list is maintained by the coordinator PROFACTOR and partner contacts can request to be added or removed from the list at any time. The intention is that all mails are sent to the concerned partners in the "to" field and "cc" to the complete list, so that the consortium can easily keep track of the things that are going on. E-mail addresses that are not hosted on the servers of the partner organizations (such as gmail, …) will not be included in the list.

In general, it is recommended to use the file server to share data. However, small quantities of data, like drafts of deliverables, can also be distributed via e-mail.

5.   VISUAL DESIGN FOR MC4

In the early stages of the project Techtera designed the logo for the MC4 project. Basic information about the technical scope of the project and the intended use of the logo was incorporated at the design. Specific emphasis was put on the fact that the logo will be used for a wide range of different applications (web page, presentations, flyers, posters, roll-ups, on the demonstrators, for booths at fairs, …) and by many different partners. The logo design was thus chosen to avoid a complex set of rules such as colors, backgrounds or similar restrictions which make its use unnecessarily complicated. Six designs were proposed to the consortium:
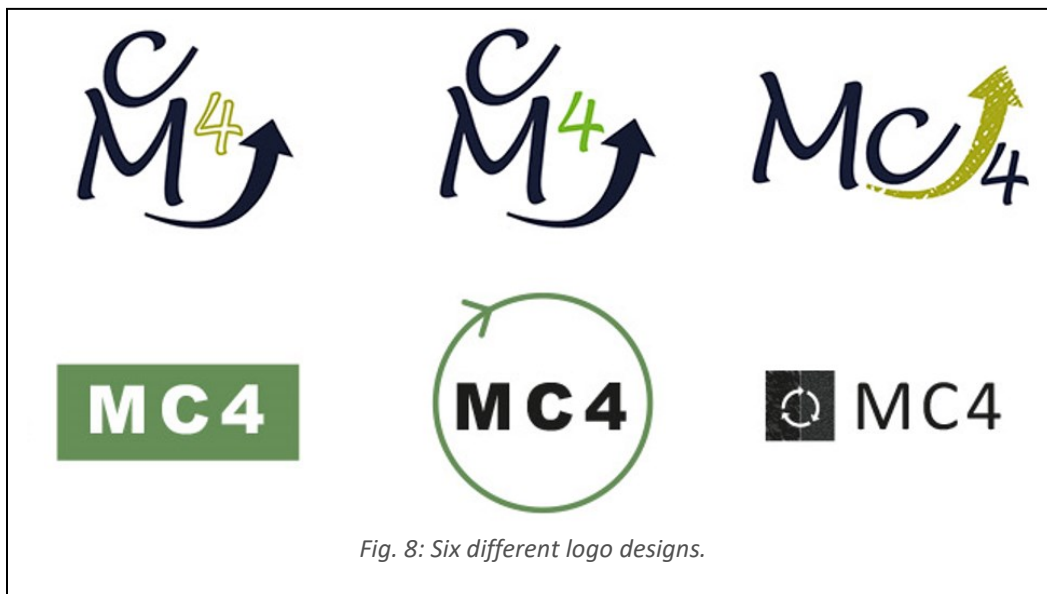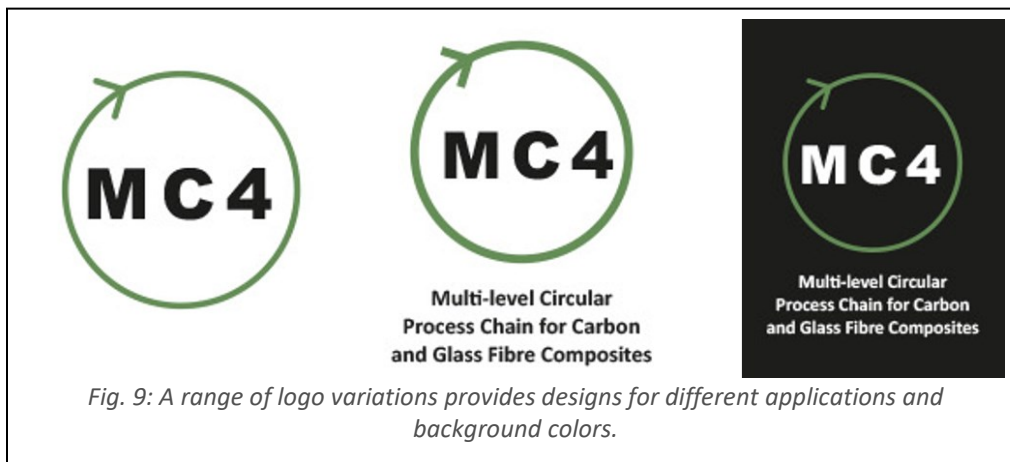

Fig. 8: Six different logo designs.

The second design in the second row in figure 8 got the highest approval rate by the partners and was selected for the project logo. A variation of the logo has been designed to include the project title "Multi-level Circular Process Chain for Carbon and Glass Fibre Composites". This logo is intended for high resolution printed material and very large prints, where the readability of the project title can be ensured. The logo has been prepared in different formats (vector, pixel) and for the use on dark and bright backgrounds. The whole range of logo designs is made available to the project partners on the Profactor file sharing platform. Based on this logo and following the guidelines defined for this logo (easy-to-use, suitable for a wide range of backgrounds and applications) templates for additional visual material such as Powerpoint presentations, deliverables, posters, flyers, roll-ups have been or will be prepared in the project as the need arises. Especially for deliverables and technical reports the consortium agreed on a template, that defines more than just the logo. For such documents an effort will be made that the visual appearance of documents is consistent throughout the project. This includes e.g., fonts, formatting of headlines, sections and subsections, figures, tables and paragraphs in the documents. An internal review process has been established for deliverables, where not only the technical content but also compliance with these templates will be ensured.

Fig. 9: A range of logo variations provides designs for different applications and background colors.

6. CONCLUSIONS

The project web site has been set up under the domain name www.mc4-project.eu. The main intention of the web page is to provide information to the wider public, industry, research and to the consortium partners. Several sections of the web page are intended to be updated on a regular basis to provide short reports about important events and results that have been achieved or to announce major dissemination events.

A file server is hosted by Profactor, that allows to manage and exchange data within the consortium. Its intuitive web browser interface efficiently provides access to the files.

In the course of the development of the web site a project logo has been designed that will be used by all partners for a whole range of dissemination activities. This logo has been used to prepare also additional visual material including e.g. templates for presentations and deliverables.